

FRANCHISE



“The support from Head Office has been nothing but superlative. I have always been given the help I needed from the very beginning and it continues today. The quality of Head Office people is second to none.”

John Campbell
Schooley Mitchell Consultant

Your Opportunity to Join the #1 Business Consulting Franchise in North America.

With Franchises from coast to coast in both the United States and Canada, Schooley Mitchell is North America's largest independent cost reduction consulting organization. We have been providing creative solutions for businesses for over two decades. The majority of our Consultants do not bring experience in our cost reduction categories to their successful Schooley Mitchell Franchises. Rather, they possess strong business acumen and they understand the importance of building and maintaining strong client relationships.

Can you imagine offering your clients expert advice and only charging a fee if you can improve their bottom line? We offer a strong value proposition to businesses of all sizes and as such, Schooley Mitchell is the dominant cost reduction consulting company. The size of our network affords us tremendous influence with suppliers, allowing us to identify and deliver objective cost reduction solutions to our clients. Our commitment to independence and objectivity is a unique competitive advantage that endears us to our clients.



SCHOOLEY
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The Schooley Mitchell Advantage

“Our experience with Schooley Mitchell has been excellent. Our business is expanding and our revenues are increasing. This business model is sound and proven in the fast-paced world of business.”

Neil Hostein
Schooley Mitchell Consultant

More Information About Our Opportunity

Schooley Mitchell is a professional business-to-business franchise that adapts to the ever-changing dynamics of business service-related industries, such as telecom, merchant services, shipping and waste.

Benefits of Operating a Schooley Mitchell Franchise:

- ▶ Telecom consulting is a \$16 billion dollar industry, growing at 12% annually
- ▶ Merchant services consulting is growing more rapidly as cash use declines – credit card is now the No. 1 preferred way to pay for a purchase in the United States and Canada
- ▶ The North American courier and parcel delivery services industry consists of about 7,500 vendors, which have combined annual revenue of about \$90 billion
- ▶ Changes to garbage and recycling programs mean businesses are paying more to dispose of their waste
- ▶ With increased deregulation in the world of utilities, we help reduce our client's energy costs.
- ▶ In our changing business world, businesses are overpaying for their eSignature, electronic logging device and fuel services as well.
- ▶ Low overhead and tremendous recurring earnings potential
- ▶ Size and strength of the Franchise creates strong negotiating power with vendors
- ▶ Strong Franchisor support – tremendous systems and ongoing coaching
- ▶ Comprehensive training program
- ▶ Long-term client relationships – clients and prospect lists are protected – long-term revenue streams
- ▶ Franchisee can hire employees or sub contractors to increase profits
- ▶ Compelling value proposition to clients – no-risk analysis of business services and systems

Comprehensive training and support:

- ▶ Five-day initial training course, plus robust distance learning program
- ▶ Monthly training webinars
- ▶ Annual training conference
- ▶ Comprehensive web-enabled client software tools
- ▶ Web-accessible research and data
- ▶ Award-winning marketing and presentation materials
- ▶ Appointment setting through Head Office
- ▶ Regular mentoring and coaching



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